

Alex Lee
Senior Lecturer in Marketing
Head of Programme, MSc. Marketing
Link Tutor, International Partners & Collaborations
a.3.lee@herts.ac.uk



PMI2:

The Prime Minister's Initiative for International Education

- Launched in April 2006, lasting for five years - 2011.

Aims:

- 1) To strengthen the UK's position in international education.
- 2) To sustain the growth of UK international education delivered in the UK and overseas.
- 3) promote the benefits of a UK education to international students.
- 4) Ensure students have a positive experience of their UK studies.
- 5) help UK and international education providers to build strategic alliances and partnerships, and demonstrate the value of the UK as a partner in policy and delivery.
- 6) diversify and consolidate markets.









PMI2:

The Prime Minister's Initiative for International Education

- Ensuring the quality of student experience

Aims:

- 1) Learn new ideas
- 2) Meet new people
- Explore new cultures and landscapes
- 4) Promote positive youth development

Support:

- 1) Visa application, airline, food, and accommodation.
- 2) Pre-departure briefing
- 3) Two chaperons member of staff









PMI2:

The Prime Minister's Initiative for International Education

- Engaging with a wide range of countries.

Aims for PMI2:

Australia	Bangladesh	Brazil	Canada	China	Ghana
The Gulf	Hong Kong	India	Indonesia	Japan	Korea
Malaysia	Mexico	Nigeria	Pakistan	Russia	Singapore
Sri Lanka	Taiwan	Thailand	Turkey	USA	Vietnam









The Trip of a Lifetime: From UK to Thailand

Partner University: Chulalongkorn University (Pillar of The Kingdom)

Ranking: No. 1 in the QS-Asian Ranking 2011 (considered as Thailand's most prestigious University)

President Bill Clinton (1996): "I was told that Chulalongkorn University is the Harvard of Thailand, well I've never been to Harvard but if I do I will think of Harvard as the Chulalongkorn of America."





Twelve ordinary but diverse students in race, religion, and cultural beliefs from the UK in Thailand.

Education & Youth Development: Educational Opportunities

- Schank (1997) suggested to shift from 'conceptual learning' to 'experiential learning'.
- O'Hara (2007) recommended to shift from knowledge to actual learning.
- Catalano et. al. (2004) constructed a list of operational definition of 'positive youth development':
 - 1) Promotes moral, social, and emotional competence;
 - 2) Cultivates self-determination, self-efficacy, spirituality;
 - Encourages bonding and pro-social involvement;
 - 4) Supports recognition for positive behaviour and identity; and
 - 5) Fosters belief in the future.





"Sawasdee Kap/Kha" and 'Wai' [greetings of 'well being' in the Thai language and gesture]

Week 1 – Week o	ommencing 4th	July 2011
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Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
09-12	Welcome Orientation Campus tour	Thai language	Introduction to Thai history	Thai language	Field trip to Ayutthaya (ancient Thai capital)	Free	Free
13-16	City tour (buddies)	Introduction to Thai culture	Introduction to Thai literature	Thai art			
19-22	Reception						







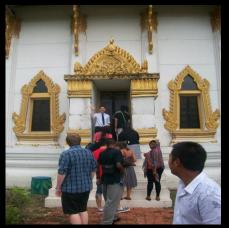


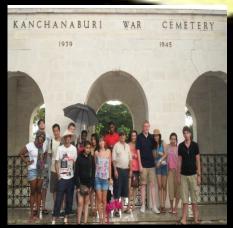
Thai Language, Thai History, Thai Cultural Dance, Ancient Thai capital of Ayutthaya

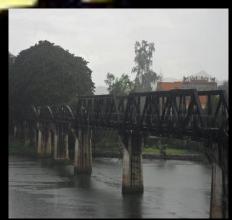
Week 2 – Week commencing 11th July 2011

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
09-12	Thai language	Thai music	Thai language	Thai dance	Thai language	Visit to Kanchana	Visit to Kanchana	
13-16	Advertising in Thailand	Advertising in Thailand	Visit to advertising agency (Ogilvy & Mather, Thailand)	Thai film	Thai film	buri (province with river Kwai)	buri	6









Ogilvy & Mather, Location (The King & I), Kanchanaburi: War Cemetery & Bridge over River Kwai

Week 3 – Week commencing 18th July 2011

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
09-12	Thai	Thai theatre	Thai	Thai theatre	Thai	Free	Free
	language		language		language		
13-16	Visit to	Thai	Thai	Visit to The	Briefing for		
	Kantana	journalism	journalism	Nation/Bangk	final project		A
	(digital	(print/	(print/	ok Post			
	production	broadcast)	broadcast)	(newspaper		3	
	house)			publisher)		- 1	
19-22					Siam Niramit	100	
19-22					performance	10	
					penomance		







Week 4 – Week commencing 25th July 2011 **Time** Wednesday **Thursday Friday Monday Tuesday** 09-12 Thai language Thai language Free Free Free 13-16 Final project Final project Final project Final project: Valedictory Submission/ ceremony presentation 19-22 Dinner cruise Communication Arts

Fun Times: Floating Market, Elephant Sanctuary, Serious Times: Final Project and Graduation

Education & Youth Development: Educational Opportunities

"I saw how hard the students worked not only at the school but also outside the school. This has inspired me to push myself even further and to work harder than before." – Alex Bracq

"I've learnt that as people we may have different beliefs and cultures but it is important to remain open minded as you learn more, we are all the same irrespective of the colour of our skin." - Karen Koromah

"I think I have grown as a person to be more independent and learnt different ways of working with different people, both from my own country and the Thai people."
-Samantha Bennet

"I learnt that I don't have to be shy anymore and I can change and adapt myself into a new situation that I am not comfortable with and I can make really good friends in a short space of time."

- Tom Axon

Results of shared best practices and learning experiences:

- A positive change in stereotypes about people who are 'different' from ourselves.
- Cross-cultural understanding grew and enhanced.

These points underpin the constructs suggested by Schank (1997), O'Hara (2007) and Catalano et. al. (2004).

The Trip of a Lifetime: From UK to Thailand





The Trip of a Lifetime: From UK to Thailand

Education & Youth Development: Educational Opportunities

"Khon Khun Kap" [Thank You]

2012 Sister Cities Symposium, NC (USA)

Chulalongkorn University (Thailand)

Ogilvy & Mather (Thailand)

Kantana Digital Film Production (Thailand)

The Bangkok Post (Thailand)

Thai Cultural Dance Studio (Thailand)

British Council and PMI2 Connect (UK)

University of Hertfordshire (UK)

References

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